

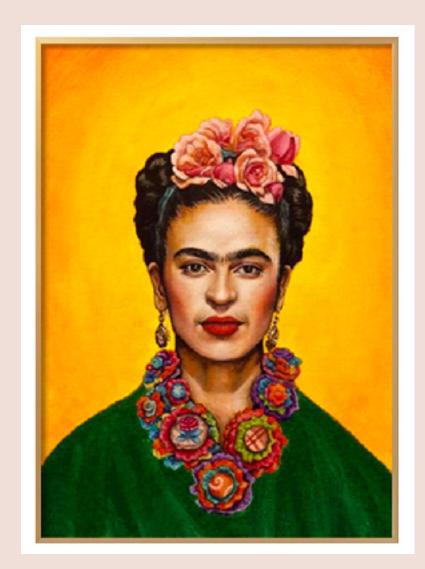






Frida, the focus pod that embraces privacy, comfort and style. It's softness, elegance and form draws you in and creates an ideal space to reflect, read or simply take a moment.

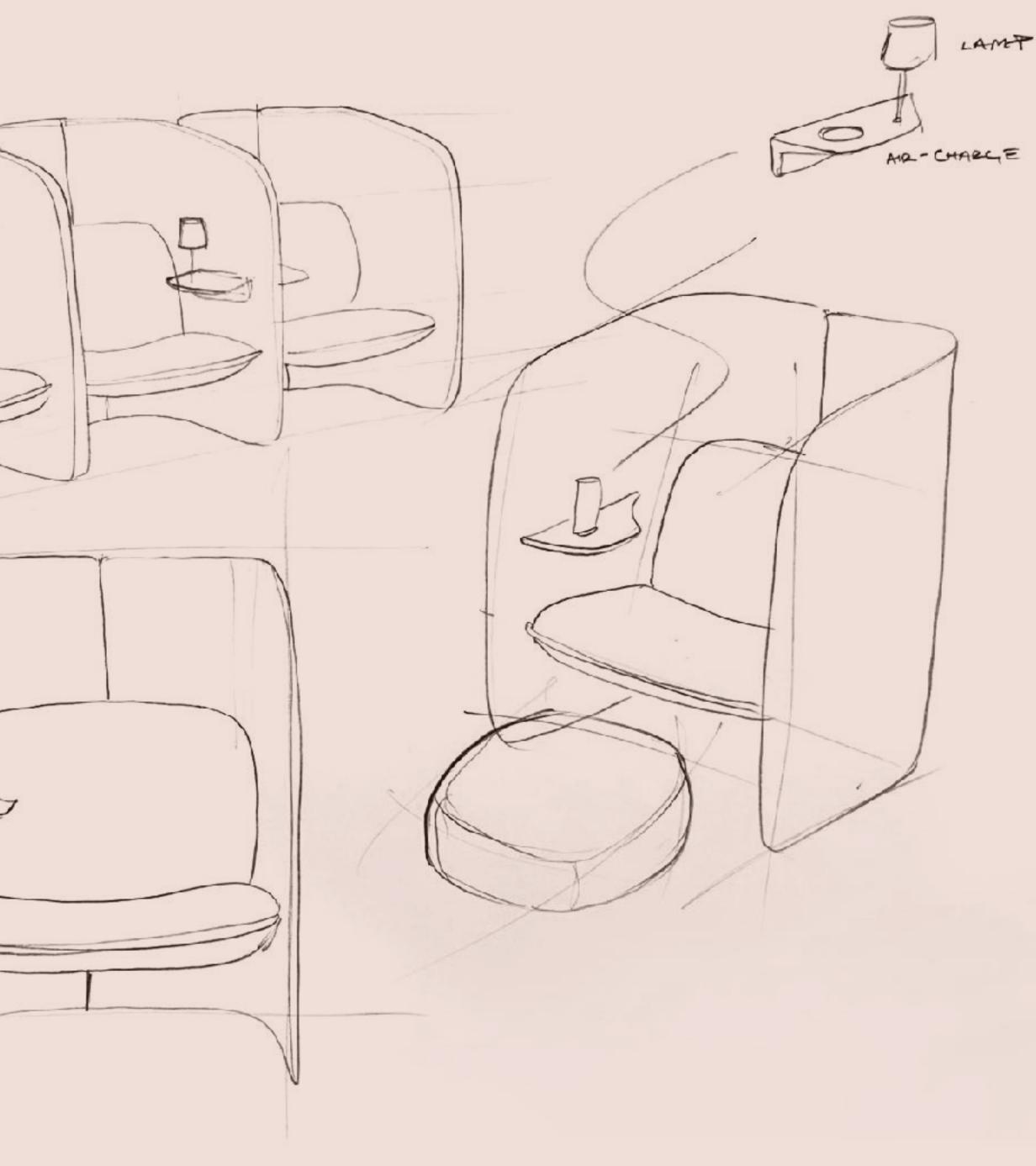
Designed by Boss



Frida Kahlo 6 July 1907 – 13 July 1954

Magdalena Carmen Frida Kahlo y Calderón was a Mexican painter known for her many self-portraits and works inspired by the nature and artefacts of Mexico. Inspired by the country's popular culture, she employed a naïve folk art style to explore questions of identity, post-colonialism, gender and class.

Inspired by the free thinking and creativity of Frida Kahlo, this is a pod with a different perspective, putting the focus on softness and comfort. More than just a space for work and comms, Frida's gentle aesthetic relaxes and de-stresses the user to support both wellbeing and productivity.

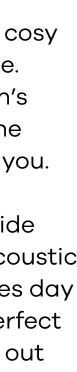






With no visible fittings, Frida's seat appears to float on air while its outstanding upholstery offers the cosy appeal of a home away from home. Catching the eye, the seat cushion's pinch stitch edge detail hints at the softness and comfort that awaits you.

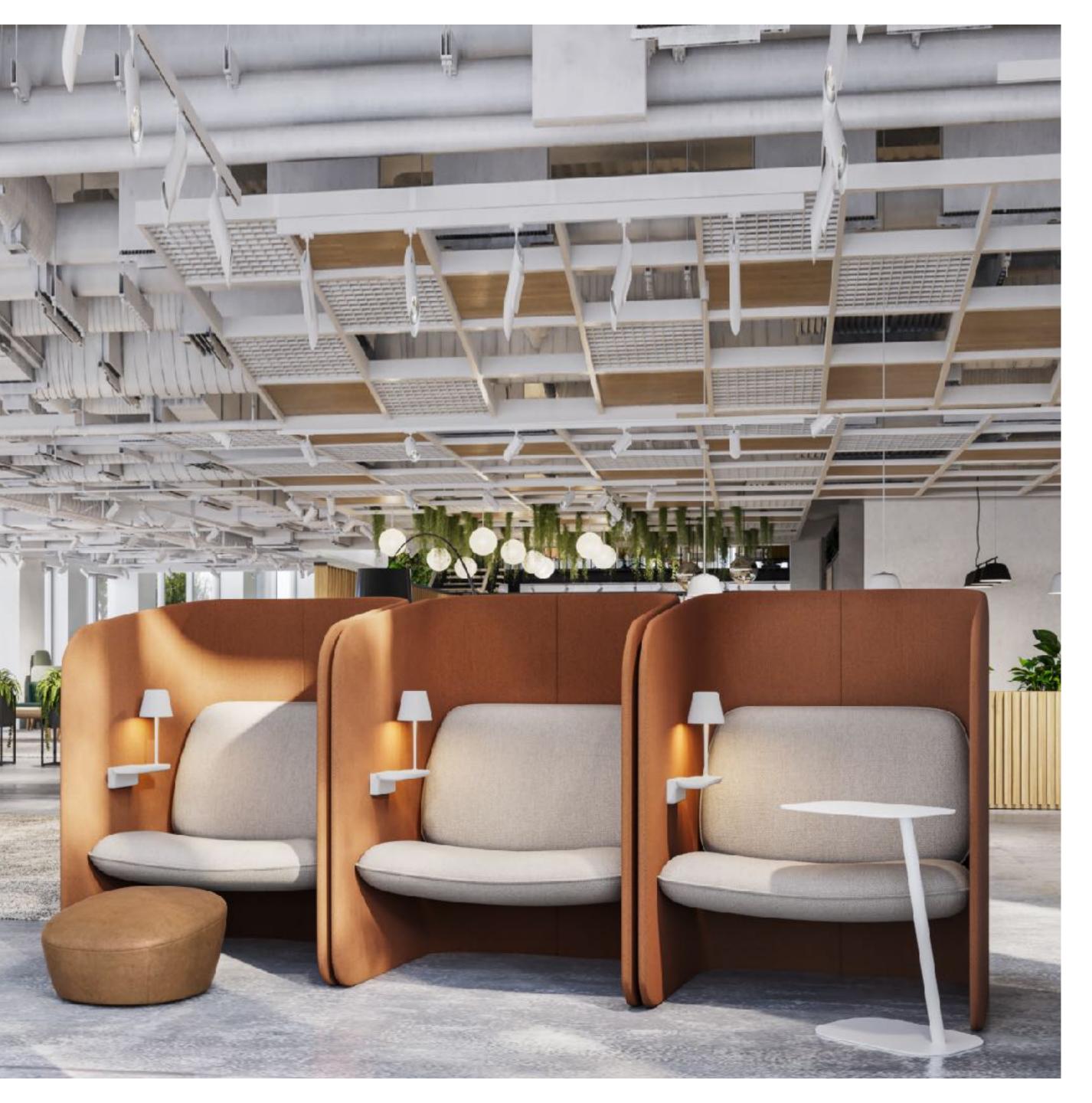
While the sides of the screen provide just the right level of visual and acoustic privacy, the seat and back provides day long comfort, making Frida the perfect space to work, make calls or zone out and relax.





The Frida focus booth offers storage by design. Luggage, briefcases or laptop bags can be stowed under the seat, blocked by the sitter's legs for greater security in settings such as airport lounges, atriums, lobbies or co-working hubs.

The straight, vertical sides and back make Frida modular and versatile – an inventive way to define your layout. Multiple units can be placed together in a wall to separate activity areas, or to afford sitters a view through panoramic windows. A pair facing opposite ways in an S-shape adds privacy, with several such pairs creating a winding path of tranquil nooks.



Frida Focus Booth

Features

- Upholstered privacy screen with acoustic benefits
- Sprung seat and back
- Under seat stowage
- Large pinch stitch detail to seat
- Phase power unit with 1x UK power,
 2x USB charging is available
- Shelf options Right or Left from the seated position
 - Small Shelf
 - Large task shelf
- Dot coat hook to exterior
- Light shelf black or white with Air charge and USB



FRIDA

Height	1300mm
	420mm (Seat)
	570mm (Back)
	200mm (under seat)
Width	1000mm
	900mm (Seat)
	920mm (under seat)
Depth.	900mm
	520mm (21.25") (Seat)
	900mm (under seat)





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